## S\&P 500 Outside Director Compensation Analysis Insights

Meridian's S\&P 500 Outside Director Compensation Analysis offers insights into director compensation programs at the largest U.S. public corporations (with median revenue of $\$ 12.8$ billion and median market cap of $\$ 28.5$ billion). Data is based on the most recent proxy filings. The full insights can be downloaded by clicking on the "Download Insight as a PDF" on this page. Highlights of the analysis are outlined below:

- Total Compensation: Median average total director compensation was $\$ 311,307$. However, there is a relatively narrow range of just over $\$ 50,000$ between the $25^{\text {th }}$ and $75^{\text {th }}$ percentiles of director compensation.


# Total Compensation 



- Pay Mix: Director compensation packages are weighted more toward equity than cash, with $60 \%$ of compensation delivered in the form of equity.
- Annual Equity Grants: Nearly all (98\%) companies provide some type of annual equity award to outside directors. Typically, equity awards are granted using full-value shares as opposed to stock options.


## Equity Vehicle Prevalence



Note: Sum of Equity Vehicle Prevalence is greater than $100 \%$ due to some companies granting multiple forms of equity
— RSUs typically vest 1 year after the grant date.

- Timing of Equity Grants: 69\% of companies grant equity on or around the annual meeting. A small minority (9\%) of companies grant equity quarterly, while the remaining companies grant equity at other times.
- Board Meeting Fees: The use of board meeting fees has declined considerably over the last decade or more with only $8 \%$ of the S\&P 500 providing per meeting fees to directors.
- Committee Meeting Fees: Committee meeting fees are similarly rare and have been replaced, in some cases, by committee retainers. Currently, $40 \%$ of companies pay a retainer for committee membership.
- Committee Chair Retainers: It is nearly universal (95\%) for S\&P 500 companies to pay incremental leadership fees to directors that Chair one of the three most common committees - Audit, Compensation and Nominating \& Governance.

Median Committee Chair Additional Retainers
$\$ 30,000$


Audit


Compensation
\$20,000


- Board Leadership Additional Pay: 90\% of Lead Independent Directors and 94\% of Non-Executive Chairs receive incremental leadership fees for board leadership roles. Median incremental compensation paid to lead directors is $\$ 40,000$, while median incremental compensation paid to non-executive chairs is $\$ 170,000$.
- Stock Ownership Guidelines: $96 \%$ of companies disclose stock ownership guidelines for outside directors, most often expressed as a multiple of the cash board retainer (typically $5 \times$ ); the most typical time allotted for achievement is 5 years. The median value of stock ownership guidelines is $\$ 500,000$.
- Holding Requirements: Of companies with stock ownership guidelines, $39 \%$ also require directors to hold a percentage of stock awarded with "hold until met" (i.e., hold until ownership requirement is met) as the most prevalent holding requirement.
- Board and Committee Composition: Median number of outside directors is nine, with four members typically serving on each of the Audit, Compensation and Nominating \& Governance Committees.

Number of Outside Directors


- Gender Diversity: All boards include at least one female director on their board, with the median number of female directors being three.

This survey was co-authored by Christopher Power, Carrie Guenther and Tyler Papineau. Questions and comments should be directed to Mr. Power (cpower@meridiancp.com), Ms. Guenther (cguenther@meridiancp.com) or Mr. Papineau (tpapineau@meridiancp.com).

