Ron Rosenthal **Principal**

Ron has over 20 years of experience advising compensation committees and senior management of publicly traded and privately held companies. Ron provides guidance on a broad range of executive compensation matters including peer group development. competitive pay assessments, short-term and long-term incentive plan design, proxy advisory firms' policies on executive compensation, share authorizations for equity-based compensation plans, and non-employee director compensation. In addition, Ron has extensive experience advising companies undergoing corporate transactions, including mergers, acquisitions and spin-offs.

He has served companies across a wide range of industries including chemicals, consumer products, distribution, energy, entertainment and media, materials, technology and utilities.

Ron has written articles for NACD's Directorship Magazine and Corporate Board Member/Chief Executive Group. Ron also provided commentary in Equilar's 2017 Director Pay Trends report and was a speaker on Equilar's November 2017 Webinar entitled "Balancing Director Pay with Shareholder Value".

Ron received a Bachelor's degree in Business Administration from the University of Michigan, and is a Certified Public Accountant.

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